

**MEDIA RELEASE ISSUED BY THE PROUDLY SOUTH AFRICAN CAMPAIGN  
AND CGF RESEARCH INSTITUTE (PTY) LTD**

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**SUBJECT: STRATEGIC PARTNERSHIPS ENSURE AFFORDABLE ACCESS  
TO CORPORATE GOVERNANCE BODY OF KNOWLEDGE AMONGST  
GROWING SUPPLY CHAIN NETWORK**

The Proudly South African Campaign and member company CGF Research Institute (Pty) Ltd's commitment to the promotion of good governance amongst South African institutions and businesses, has received a tremendous boost through the latter's strategic alliance with ContinuitySA (Pty) Ltd which will extend the reach of CGF's comprehensive Corporate Governance Body of Knowledge throughout ContinuitySA's supply chain, at an affordable, greatly reduced rate.

All parties agree that the approach to make this increasingly important resource available to both suppliers and customers within the ContinuitySA supply chain makes great sense due to the interdependence of all the elements in any supply chain. "It can be likened to the proverbial strengthening of the weakest link, which ensures a stronger whole", says Terry Booyesen, CEO of CGF Research Institute (Pty) Ltd. "This is exactly why we greatly value the initiative of our Platinum Patron, ContinuitySA, to extend the benefits they derive from our partnership to all businesses and participants in their supply chain", says Booyesen.

Dalene du Preez, Proudly SA's Executive Manager for Marketing and Communications has praised this innovative partnership between CGF Research Institute (Pty) Ltd and leading Business Continuity Management (BCM) service provider, ContinuitySA, saying that "...partnerships of this nature are critical in the fast-changing Governance, Risk and Compliance (GRC) landscape. The value-adding, snowball effect stimulated in this way will ensure that the principles of good corporate governance, including business continuity and risk management, are entrenched in the business psyche as a way of doing business in South Africa. This is bound to reflect in sustainable business growth, greater competitiveness, job creation and economic growth – which is what the Proudly South African Campaign ultimately aims to achieve", says du Preez.

Through the association between CGF and ContinuitySA, all CSA's suppliers and customers who would like to enjoy access to CGF's web-based Corporate Governance Body of Knowledge, can do so at a greatly reduced subscription fee of R34k per annum – ensuring a substantial saving on the normal entry fee of R90k per company.

CGF's services are high in demand amongst a diverse array of organisations, including blue-chip companies such as the JSE, Altron Group, NPA, BHP Billiton, the IDC, DRD Gold, Mintek, ABSA, Mutual & Federal, Juta Law and many more. The Corporate Governance Body of Knowledge provides companies a variety of governance monthly reports, executive summaries, policy templates, director and manager induction programmes, access to governance - related books, manuals, toolkits and conferences.

For further information on this particular partnership or the services offered by CGF Research Institute (Pty) Ltd, a strategic partner of Proudly South African, contact Terry Booysen: Chief Executive Officer at Tel: 011 476-8264; Cell 082 373 2249, or E-mail [tbooyesen@cgf.co.za](mailto:tbooyesen@cgf.co.za).

CGF's website addresses are: [www.cgf.co.za](http://www.cgf.co.za) and [www.corporate-governance.co.za](http://www.corporate-governance.co.za)

For more information on the Proudly South African Campaign call 011 327 7778 or visit [www.proudlysa.co.za](http://www.proudlysa.co.za)