

Innovation Management and Capacity Building

Bluestream provides **workshops** followed by **Innovation Development mentoring sessions** from which **Focused Innovation drives** are sparked in companies for longterm benefit. **The Innovation value chain is then established** to deliver **Value** from the minds of **Employees**.



The first phase offers a **Training programme** which will **sensitise** and **motivate employees** towards a changed life strategy, regarding **Innovation** as a key input to deliver value to both **Individuals** and **Organisations**.



As specialists in **Competitive Business Strategy** and **Product Development** and **Innovation** we are daily challenged to find new innovative ways to make our customers more Competitive. This is made possible by providing Customised solutions, which can be rolled out to support **Competitive Business Strategies**.



Through Strategic alliances with Specialists and Customers whom achieved Excellence in their field, a wide variety of scientifically proven **Innovative Business solutions** can be offered directly impacting on **Future Competitiveness by Bluestream**.



Many of our Clients count under the **Top 100 Companies**

Retail Banking, Retail Motor, Retail Clothing, Insurance, Industrial, FMCG, Education and Government, Fuel and Chemical, Mining, Medical Service and Funds

"Value Innovation for Future Competitiveness"



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