

Strategic Outsourcing on Demand Functional Strategist – Value Chain Integration

Bluestream provides **sustainable strategic support** on demand. Experienced **functional strategists** deliver **the service monthly, on a one- day-strategic-interaction basis.**

Our Offering Includes Value Chain Integration on:

- Strategic Marketing
- Marketing Effectiveness Audit
- International Strategic Procurement
- Human Capital Strategic Support
- IT Strategic Support
- Value Innovation
- Project Management
- Product Concept Research
- Competitive Intelligence
- Capacity Building
- Future User Research
- Value chain optimisation

As specialists in **Competitive Business Strategy** and **Market Research Solutions**, we are daily challenged to find new innovative ways to make our customers more **Competitive**. This is made possible by providing customised solutions, which can be rolled out to support **Competitive Business Strategies**.

The **Bluestream Team** consists of **Senior Consultants and Strategic Alliances** covering all functional areas i.e.: Marketing, Finance, Operations, Sales, Market Research and IT.

Many of our Clients often count under the **Top 100 Companies**

Retail Banking, Retail Motor, Retail Clothing, Insurance, Industrial, FMCG, Education and Government, Fuel and Chemical, Mining, Medical Service and Funds



Future Competitiveness

Cost Saving

Innovative Edge

BPO



"Value innovation for Future Competitiveness"



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